

GLOW SKINCARE

When science meets beauty



MEET THE FOUNDER, DEVELOPER, THE VISIONARY

ECO OFEK

OVERVIEW & GLOBAL LEADERSHIP

A multidisciplinary scientist & entrepreneur with over twenty years of experience in biotechnology, pharmaceuticals, and sustainable agriculture. He has founded and led multiple companies in the U.S., Israel, and Asia.

PATENTED INNOVATIONS

- 🌿 Food Supplements & Advanced Cosmetics
- 🌿 Eco-Friendly Pesticides
- 🌿 Developed patented technologies across diverse fields

COMMERCIAL SUCCESS & REGULATORY ACHIEVEMENT

He has secured recognition of extraordinary ability through the prestigious U.S. O-1A visa. As Chief Scientist, he has successfully driven multiple products from concept to full market launch, establishing partnerships with global corporations for projecting multimillion-dollar sales.

Building a Sustainable Future



Vision & Scientific Philosophy

Scientific Premium

The "Horizon" line represents our highest tier of preparation. We move beyond surface-level aesthetics to address cellular communication and structural integrity.

Our goal is to provide a continuous, 24-hour therapeutic loop that adapts to environmental shifts and endogenous skin physiology.



Advanced Core Methodologies



Anhydrous Bio-Tech

Eliminating water and chemical preservatives to ensure maximum potency and zero toxic waste for compromised skin barriers.



Lipid Mimicry

Utilizing high-performance Rice Bran Oil and Soy Wax to replicate the skin's natural sebum spectrum for deep penetration.



PEA Modulation

Leveraging high-concentration Palmitamide MEA (PEA) to stabilize mast cells and neutralize the inflammatory environment.



Proprietary Breakthrough: PEA 6%

Palmitamide MEA (PEA)

An endogenous fatty acid amide recognized for profound anti-inflammatory properties through mast cell stabilization.

ALIA Mechanism: Autacoid Local Injury Antagonism. It suppresses neuro-inflammation and restores tissue homeostasis without steroids.



GLOW HORIZON: 24-Hour Cycle

Phase 1: Shield

Daytime drops engineered for protection and active brightening under environmental stress.

Phase 2: Correct

Nighttime cream designed for deep restorative and therapeutic correction.

Phase 3: Repair

Advanced periorbital and labial recovery for sensitive mucosal junctions.



Glow Horizon Drops - Day Shield

Active Brightening Serum

A water-based matrix optimized for high humidity and heat, providing a weightless velvet finish and perfect makeup compatibility.

Venuceane™: Thermo-active antioxidant thrives in heat.

Cellular Repair: Cyanocobalamin (B12) & Crocin for DNA metabolic support.



Mechanism: Anti-Pigmentation

Scientific evidence confirms the synergistic ability of our formula to inhibit tyrosinase activity and melanosome transfer.

Component	Biological Action	Outcome
Alpha-Arbutin	Tyrosinase enzyme inhibition	Fades existing dark spots
Niacinamide	Melanosome transfer blockage	Prevents new hyperpigmentation
Acetyl Glucosamine	Melanin precursor regulation	Unified skin tone & clarity



Thermal Resilience Technology

Protection Beyond UV

Standard sunscreens ignore heat-induced aging. Our formula addresses IR radiation and thermal stress.

The serum creates an "active shield" that remains stable in 40°C+ environments, ensuring that brightening agents remain active rather than degrading on the skin surface.



Glow Horizon – Nighttime Architect

Therapeutic Emulsion

A sophisticated formula for deep anti-inflammatory therapy. It neutralizes follicular stress and accelerates the rest-phase cellular repair.

Firming: Hyaluronic Acid & Beeswax.

Antioxidant: Gamma-Oryzanol from Rice Bran.

Palmitamide MEA

Stabilizes mast cells overnight to halt acne, seborrhea, and premature aging caused by chronic follicular inflammation.



Structural Anti-Aging & Firming

Oryzin Shield



Superior
antioxidant
protection
compared to
standard Vitamin
E, derived from
Rice Bran Oil.

Hydration Matrix



Low-molecular-
weight Hyaluronic
Acid for significant
facial contour
firming.

Barrier Repair



Natural waxes
and Rice lipids
reinforce the
stratum
corneum
overnight.



Eradicating the Invisible Invader

Demodex Mite Mitigation

Microscopic parasites trigger acute acne, seborrhea, and “inflammaging”—accelerated aging caused by constant follicular stress.

The Scientific Solution: Synergistic Phenoxyethanol and Ethylhexylglycerin (Euxyl PE 9010) system ensures a hostile environment for parasites while maintaining product purity.





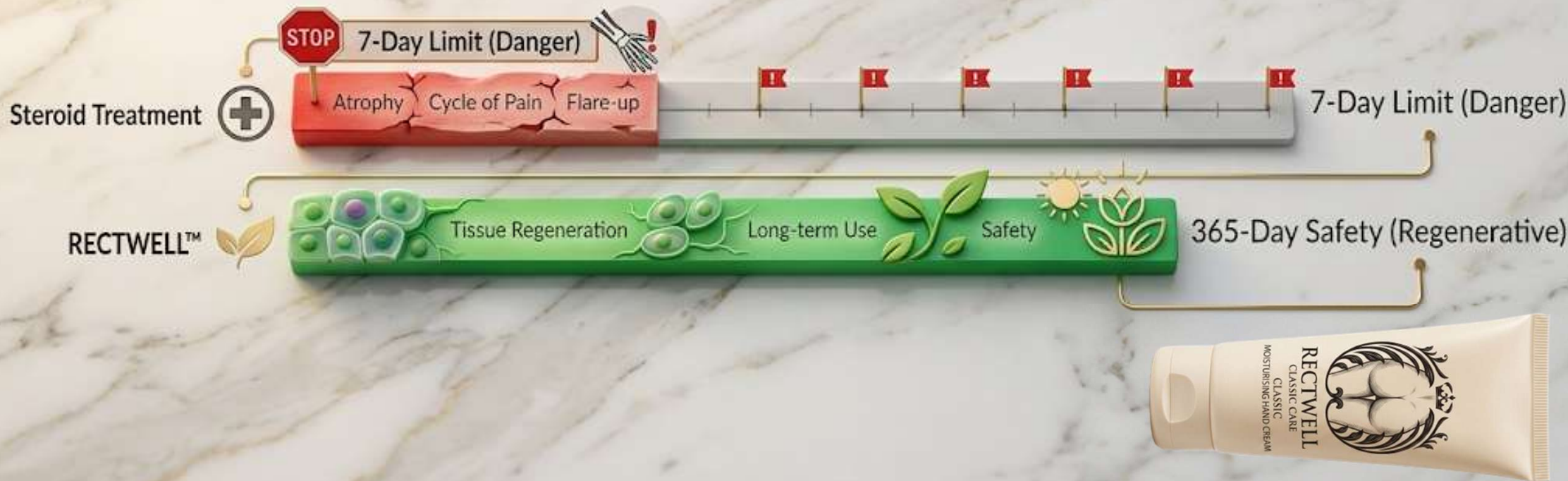
RECTWELL™: Anorectal Recovery High-Performance Recovery

A bio-active, steroid-free solution
for hemorrhoids and fissures.
Designed for long-term tissue
restoration rather than temporary
symptom masking.



The Problem: The "Steroid Trap"

Standard OTC treatments contain steroids (Hydrocortisone), causing skin atrophy (thinning) and trapping patients in a cycle of painful flare-ups.



Multi-Spectrum Therapeutic Action

Nerve Calming

PEA 6% shuts down neuro-inflammation at the source without damaging the mucosal layer.

Tissue Regen

Plantago
Major acts as a "biological welder" for skin and mucosal wounds.

Vascular Tone

Cypress & Helichrysum
reduce blood pooling and shrink swollen veins.



Advanced Botanical Synergy

Aucubin & Allantoin

Extracted from 10% Plantago Major, these ingredients drastically accelerate the healing of fissures and stop minor bleeding by strengthening the epithelial layer.

Vascular Tone: Pure essential oils of Cypress and Helichrysum provide targeted vasoconstriction and hematoma resorption.

Breathable Protection

Hydrogenated Soy Wax provides a structured, breathable protective layer that keeps actives in contact for hours, preventing TEWL.



Eye Contour: Bags & Dark Circles

Vascular Decongestion

Darkness under eyes is primarily caused by blood stasis and hemoglobin leakage.

Our formula addresses this through micro-circulation improvement.

Drainage: Cypress oil facilitates lymphatic drainage to reduce puffiness.

Brightening: Rice oil lightens pigmentary shadows.



Improved skin tone is visible after just two weeks of treatment.



Mechanism: Improved Venous Tone

The synergy of Italidiones (beta -diketone compounds) from Helichrysum and terpenes from Cypress creates a powerful vascular normalizing effect.

Ingredient	Action	Visual Result
Cypress	Vasoconstriction	Reduced puffiness / "Bags"
Helichrysum	Hematoma Resorption	Clearance of dark blue shadows
Rice Bran Oil	Melanin Inhibition	Brighter, unified periorbital zone



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Mechanism: Oral Defense

Erythritol

Natural sugar alcohol clinically proven to reduce dental plaque and inhibit acid-producing bacteria.

Zinc Oxide

Neutralizes Volatile Sulfur Compounds (VSCs), the primary cause of halitosis, while supporting gum health.

Monolaurin

Derived from natural sources; disrupts harmful biofilm while preserving beneficial oral flora.



EXLICE: Natural Pediculosis Gel

The Mechanical Exterminator

A natural product for exterminating head lice through a multifaceted physical mechanism. Free from neurotoxic insecticides.



Lecithin Adhesive Action: Coats the lice body and disrupts embryonic development in nits.

15-Minute Action

Quick application and rinse.

High viscosity ensures maximum contact time and even distribution on the scalp.



EXLICE: Suffocation & Disruption

A purely physical killing process that prevents lice from developing resistance.

Spiracle Blockage: Benzyl Alcohol and Lecithin seal the airways (spiracles) of the lice, leading to suffocation.

Shell Penetration: Malic acid and Coconut oil soften the nit shell, allowing actives to disrupt the embryo.

Neuro-Paralysis: Tea Tree and Lavender oil provide a secondary mild neurotoxic effect to paralyze survivors.



Case Study: Qualitative Efficacy

Clinical Observation

A qualitative observational trial with 20 children (Ages 5-15) with moderate to severe infestations.

Outcome: 100% absence of live lice or brown/black eggs by Day 2 (First follow-up).

User Feedback

"Hair felt softer," "Easier to comb," and "Accepted sensory profile." High satisfaction and zero skin irritation reported.



The Global Business Opportunity

Premium Positioning

Sits at the intersection of "Premium Derma-Cosmetic" and "Medical Grade Natural." Ideal for high-margin retail and professional clinics.

Scalability & Logistics

Anhydrous formulations ensure a long shelf-life and stability, making them perfect for global shipping and Amazon FBA fulfillment. Targeting chronic sufferers, aging populations, and the rapidly growing natural health market.



Conclusion: The Strategic Moat

Scientific Superiority

Leveraging Nobel-prize linked PEA science for chronic care alternatives.



Ethical Brand

No Steroids, No Animal Testing, and Clean, Preservative-free labeling.



Market Gap

Filling the massive underserved void in chronic anorectal and advanced brightening care.





Defining the Future of Cosmetic

**THANK YOU
FOR YOUR
ATTENTION.**

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